

# Tuesday, August 20, 2013

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**Heather Cohen Named TALKERS "Woman of the Year" — Will Be Presented Award at Talkers Los Angeles 2013 by KFI/KTLK PD Robin Bertolucci.** Hard-working industry super-agent, **Heather Cohen**, executive vice president of leading radio talent representatives, the **Weiss Agency**, has been voted by the *TALKERS* editorial board to be the 2013 recipient of the prestigious "**Judy Jarvis Memorial Award for Outstanding Contributions to Talk Radio by a Woman.**" This award is often referred to by the title, "Woman of the Year." Cohen has accrued a stellar list of accomplishments in a career that spans more than a decade and a half in the radio industry and includes her current work as an agent at **Eric Weiss**'s Weiss Agency since 2007, based in the firm's New York office. Prior to that, Cohen briefly led the programming arm of **GreenStone Media, LLC** — where she was VP of programming and significantly contributed to that initiative's being awarded three Gracie Awards. During the decade prior to GreenStone, Cohen served as executive producer of the legendary, award-winning, **Joan Hamburg** show on WOR, New York and as the then-**Buckley Broadcasting**-owned heritage station's assistant program

director. Cohen is a graduate of **Hofstra University** and serves on its School of Communication Advisory Board. On making the announcement of Cohen's selection for this honor, *TALKERS* publisher **Michael Harrison** states, "If anyone deserves this award recognizing an individual woman for not just her personal accomplishments in talk radio — but her *contributions* to the industry as well — then the selection of Heather Cohen is the quintessential choice. She is a marvelous broadcaster and her personal career achievements as a producer, APD and corporate programming executive speak for themselves — but as an observer of this scene who has been tracking the career of this extraordinary young woman for years, I must say, she is the Mother Teresa of agents. She personally shepherds the careers of approximately 10% of *TALKERS*' entire 'Heavy Hundred' and that's just the tip of the iceberg. I have never seen an agent or manager care so deeply with heartfelt dedication to each and every one of the Weiss Agency's impressive list of clients. In other words, she *GIVES* to the business on a level that changes the lives of everyone with whom she is connected and continues to make a real difference on a daily basis. It is extremely gratifying to see a truly outstanding industry woman of this quality receive the award." Harrison goes on to say, "I have often stated that all of us at *TALKERS* look forward to the day when it is no longer necessary or appropriate for there to be a special 'woman' award in talk radio — but unfortunately, as the numbers so starkly indicate, that day is not today. Thank you, Heather, for your tireless, selfless dedication to both the hard working women AND men of talent out there in the tough trenches of today's radio trying to keep the spirit of our unique culture alive in the 21st century." Heather Cohen will be presented the "Woman of the Year" award in a special ceremony at Talkers Los Angeles 2013 on Thursday, October 10 by last year's distinguished recipient, KFI and KTLK, Los Angeles program director **Robin Bertolucci**. Talkers Los Angeles 2013 is nearing a sellout within about a week. It is open only to members of the working media. For registration and sponsorship information call 413-565-5413.

