

Tied at 11th – Many of the LARP Bubbling Under the Top 10 Best On- and Off-Air LARP of 2011

(September 15, 2011) A number of Los Angeles Radio People just missed the listing of Top 10 Best On- and Off-Air LARP of 2011 and tied for 11th. The following represents some LARP who are bubbling under the Top 10. In voting for the following LARP, some readers included comments anonymously about their choices:

On-Air:



(KKGO afternooner Paul Freeman; Pat Prescott, mornings at KTWV; KLAC's JT the Brick; KTLK's Randi Rhodes; and KUSC's Rich Caparella)

Pat Prescott (mornings at KTWV):

- "It's rare to have a Los Angeles radio personality be beloved by both her radio colleagues and music artists as well. Pat is the one air talent that commands love and respect from both."
- "Pat personifies resilience, compassion, public service and talent. There is hardly a week when she does not emcee a charity fundraiser. There is hardly a week she's not receiving a community service award. There is hardly a 'smooth' talent she doesn't know on a first-name basis and is mutually respected. She is the rock at WAVE's morning show that has been built from **Dave Koz** years to **Brian McKnight** and now with **Kim Amidon**. They are two modern women having a great time and letting us into their confidence each morning. They are also two women who love and appreciate each other. Want to listen to a real morning partnership? Thanks, Pat, for creating the mold."

Paul Freeman (afternoons at KKGO):

- "Versatility is his middle name. From Top 40 to Country, Paul delivers and always has. Truly a radio person's radio person."

- "On the air in Los Angeles continually since 1976 and sounds like he's still having FUN doing it."
- "40 years in L.A. and hasn't missed a beat."

Rick Dees (mornings at HOT 92.3):

- "Back again for another round. His characters keep the show moving and he captivates like no one else. I just hope Clear Channel lets him do the show he did best, again. L.A. needs it."

Mason & Ireland (KSPN)

- "Even if you're not a sports fan, they are fun to listen to."
- "One of *THE* best teams in LA. They talk sports, but the real 'radio gold' is when they veer off into the personal. If I was pd on a talk station, they would be my first hire."

Aron Bender (KFI news)

- "Best news anchor in the business."

Sluggo (KROQ):

- "If different is good, Sluggo is off-the-charts good."

Wayne Resnick (weekends and fill-in at KFI):

- "Always funny, always insightful, always Wayne."

Angel Martinez (traffic reporter)

- "I like hearing her take on traffic and she's very funny as part of the **Tim Conway** Show."

Randi Rhodes (KTLK):

- "Explains the left of center perspective better than any other Progressive host."

Rich Caparella (KUSC afternoons):

- "Mr. Classical Music."

JT the Brick (evenings at KLAC):

- "His impatience drives the show. There won't be a dull moment, or he'll pull the plug and move on."

Off-Air:



(Eric Weiss of the Weiss Agency; KABC's pd Jack Silver; Dave Beasing, pd at 100.3/The Sound; K-EARTH imaging director Keith Smith; and KFI assistant news director Michael Clarke)

Keith Smith (K-EARTH imaging director):

- "The ultimate maestro of imaging a radio station. He's kept K-EARTH's promos fresh for years on end."
- "The best guy to put together promos in Los Angeles."

Jack Silver (pd at KABC):

- "He pulls his people together, goes over the game plan, and turns `em loose. Directs rather than demands. Recognizes and capitalizes on synergies between his players."
- "Inherited a catastrophe but isn't trying to bullshit anyone. Jack is a realist trying to right a deeply troubled ship."
- "Smart enough to know what he knows and what he doesn't know. Very few people have that kind of self realization. He'll be sure to win over his new bosses at Cumulus, if they give him half a chance."
- "After 12 years at KLSX, he's not attempting to bring KABC back to its glory days. He's a long-time market veteran."
- "This pd proved his worth when he took over KABC programming. In less than one year, Jack has reshaped the station's news image, as well as the talk topics on a daily basis. Blending great local talk shows from 5 a.m. to noon. Then picking up local Dodgers broadcasts. KABC has increased TSL and Cume with steady

improvements on positioning and programming upgrades. Jack has demonstrated he is not a one-trick pony. AM or fm, he can change the game."

Saul Levine (owner of KKGO and K-MOZART)

- "Anyone who can go up against the big boys and manage to increase his numbers has to get a tip of the cap, although I miss the Oldies on AM radio."
- "Love his passion for radio after 52 years of owning KKGO/fm."
- "He might have a reputation for being crazy, but he's passionate about radio and takes chances."
- "Saul owns one of the last mom and pop radio operations in Los Angeles. His love of radio is unparalleled. He has tremendous street smarts and knows what he wants at all times. A wealthy man, who could retire at any time, but he'll have his hands on every one of his stations until he goes to 'The great radio station in the sky.'"
- "He's nominated for the person he is. What a position to be in, playing radio in the biggest market in the world. He was smart to immediately jump on the Country bandwagon. I love his devotion to Classical and his ability to change AM 1260 monthly. If you're in radio, you have to take your hat off to Saul. He built it and he runs it. Plain and simple, in a world of mega-corporations taking over radio, Saul is a true pioneer."
- "Agree or disagree with him, you gotta love the fact that he does it his way."

Dave Beasing (pd at 100.3/*The Sound*)

- "When he saw AAA didn't work in LA, he turned *The Sound* into the best Classic Rock station in town without missing a beat."
- "Stands by what he believes in and keeps the music fresh in his format."
- "Great guy, good station."

Eric Weiss (radio talent rep):

- "Not only does he represent some of the top talent in the market but he's a de facto consultant to nearly every station. Weiss understands the radio business as few others do. He has both a passion for it and objectivity, which is no easy feat."

Mike Crank (JACK/fm imaging director):

- "He takes a concept as convoluted as JACK/fm and makes it pop without the use of a single zing or slide whistle."

Michael Clarke (KFI assistant news director):

- "He keeps it all working behind the scenes and he never seems to get enough credit."

Bob Schmidt (KLAC imaging director):

- "The AM 570 imaging is the most unique imaging I've heard in a LONG time."

Hear Ache. KFWB's **Bob McCormick** was talking about the drunk driving laws the other morning and revealed that when he was a kid, he was picked up. "I didn't ultimately get a

drunk driving charge but I was put in jail for a couple of hours," said Bob. "It was a long time ago but I remember it to this day, sitting in jail thinking about my life."



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